



215 West Magnolia #204
Fort Collins, CO 80521

together we thrive

Affiliate Business Membership Application

One of our goals as a community non-profit is to educate, support and promote **sustainable business as measured by a triple-bottom-line** approach. Applicants as Affiliate Members are asked below to document and support their efforts in this arena.

The concept of a **Local Living Economy** ensures that economic power resides locally to the greatest extent possible, sustaining vibrant, livable communities and healthy ecosystems in the process.

A Local Living Economy is guided by the following principles:*

- **Think Local First:** We strive to anchor our actions as a business by buying locally produced food, products and services, by putting our capital to work through local investments, and by supporting local arts and independent local media. Thinking local first improves the health of the environment, strengthens community, and contributes to functional democracy.
- **Increase Self-Reliance:** We work to increase personal, community and regional security by building entrepreneurial capacity to produce basic needs like food, water and energy as close to home as possible. Self-reliance increases local resilience, saves energy and creates a foundation for world peace.
- **Share Prosperity:** We share prosperity, understanding that the fair and equitable distribution of resources is critical to the quality of life we seek. We provide meaningful living wage jobs, create opportunities for broad-based business ownership, engage in fair trade, and expect living returns from our capital.
- **Build Community:** We build community through local economic exchange, connecting producers with consumers, investors with entrepreneurs, and lenders with borrowers. Community life creates a sense of place and belonging that promotes security and happiness. Collaboration, cooperation, and fair trade between communities create a human-scale architecture for a sustainable global society.
- **Work with Nature:** We seek to integrate our activities with natural systems in order to create real and lasting prosperity. Every decision we make affects the vitality of our ecosystem, the health of all species and the availability of the resources that support life.
- **Celebrate Diversity:** We celebrate and nurture the natural diversity of the human family, ecosystems and economies. Diversity increases resilience, propels innovation, cultivates peace, and fosters beauty and joy.
- **Measure What Matters:** We seek to measure success by the things that really matter to us -- knowledge, creativity, relationships, health, consciousness and happiness -- rather than continuous material growth. We employ business metrics that support this philosophy such as Living Wages, Living Returns, and the Triple Bottom Line.

* Adapted from BALLE principles at <http://www.livingeconomies.org/aboutus/mission-and-principles>

Please complete the application for Affiliate Membership with these principles in mind.

Today's Date _____

Name _____

Business Name _____

Business Address _____

City, ST, ZIP _____

Phone _____

Email _____

A. Please describe your company's goals and mission as it relates to the principles outlined above. (Use additional space if needed.)

B. Please describe your company's efforts in the arena of environmental stewardship, green business practices, and related areas. Please indicate if you are a member of ClimateWise (for businesses located in Fort Collins) or other certification programs. (Use additional space if needed.)

C. Please describe your company's efforts in the arena of social equity, fair wages, fair trade, employee ownership or other areas that address the social justice/equity aspect of the triple-bottom-line business model. If your business is organized as a cooperative or other similar ownership structure, please describe. (Use additional space if needed.)

D. Please describe your company's ownership structure if not addressed above. What percentage of owners (stockholders, partners or members) live in Northern Colorado? (Use additional space if needed.)

E. Please tell us anything else that may be of interest given Be Local Northern Colorado's goals and mission. (Use additional space if needed.)

Membership fees start at \$175. You will not be charged (or our check will not be cashed) until we have made a decision about accepting your application.

Your application will be reviewed within 30 days of submission. If we have questions or need clarification, we will contact you.

Check - payable to Be Local NC

Credit Card (MasterCard or VISA)

Name on card _____

Card # _____

Expiration Date _____

Mail with check or credit card info to

Be Local Northern Colorado
215 West Magnolia #204
Fort Collins, CO 80521

Office: (970) 219-3382
Info@BeLocalNC.org